



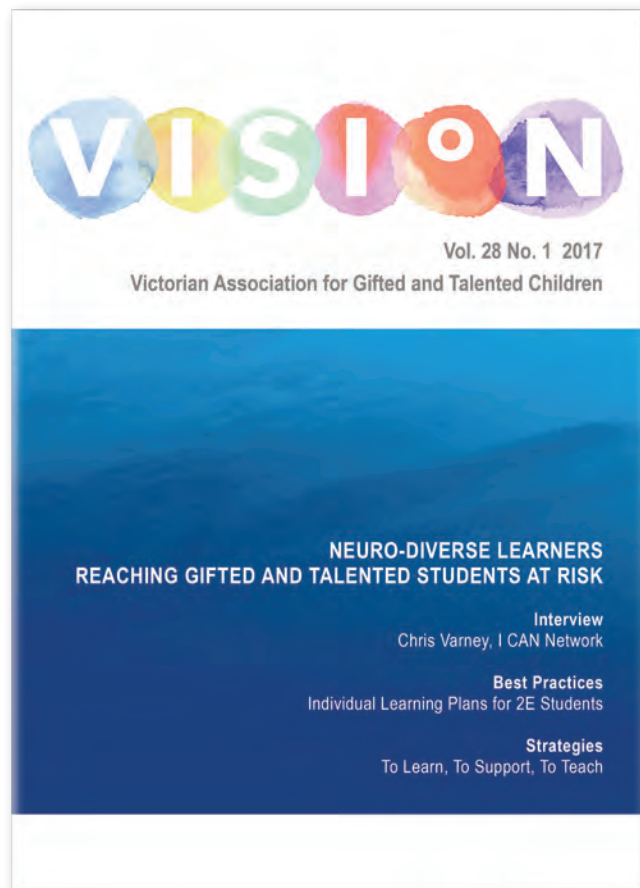
Media Kit 2017-2018

Victorian Association for Gifted and Talented Children

www.VAGTC.org.au

VISION magazine is a not-for-profit, for-purpose volunteer-run organization and as such, VISION magazine acknowledges the contributions from like-minded associates - from experts in the fields of education, giftedness, mentoring, leadership, psychology, family-school relationships, and parenting. VISION magazine is published twice a year and is distributed to VAGTC members, VAGTC associates, policy makers, and educators across Australia and New Zealand.





Editorial profile:

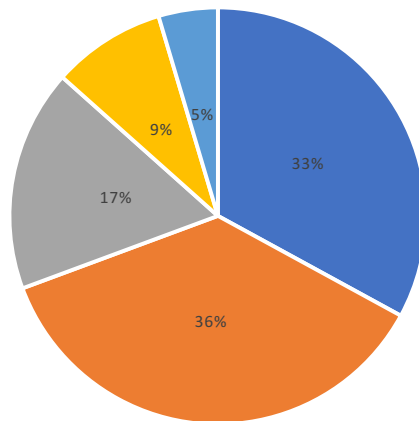
- Australia's only magazine written for parents and educators of gifted and talented children.
- Published twice a year
- In publication since 1985
- Circulating with the official approval of the VAGTC to all VAGTC members and associates.
- VISION magazine seeks to deal with the broad spectrum of issues facing educators, children and families in a manner to which they can relate.
- Up-to date research and commentary on the state of gifted education in Victoria, Australia and internationally.
- Non-peer reviewed
- Strong editorial content, with articles that maintains relevance
- Strategies and resources for educators and families to utilize in their classrooms and in the home.
- Insights into the lives of gifted and talented children and students

All issues include:

- Student Showcase (student work)
- Updates (news on Scholarships, Competitions, Tournament of Minds, VAGTC Rural Seminars)
- Perspectives (reflections on gifted education from professionals/ academics)
- Education (strategies and programs
- from educators)
- Parenting (perspectives professional support and parents/families)
- Profiles (key interviews)
- Resources (for educators, parents. Includes Biblio-therapy)
- Book reviews
- Calendar of events

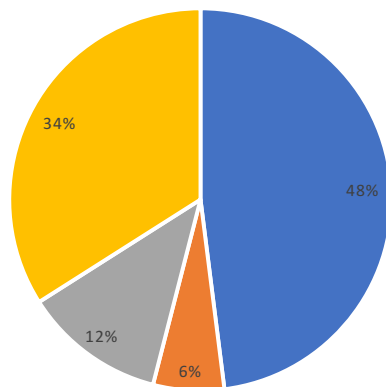


VAGTC Memberships by identification



■ Schools / Institutions ■ Family ■ Individuals ■ Students ■ Life Members

VAGTC Memberships by affiliation



■ Educator/Academics ■ Public (Govt/Library) ■ Private Industry ■ Individuals/Families

Key Targets:

Kindergarten to Tertiary Educators

- Curriculum designers, developers
- Team leaders, Principals, Deputy Principals
- Wellness officers
- Researchers
- Teacher educators

Families and communities

- Metropolitan, regional, rural

Industry / Institutions

- Educational psychologists/specialists
- Education-based program operators / coordinators
- Policy makers: education, family-school partnerships

Current Readership:

- Victorian Association for Gifted and Talented Children (VAGTC)
- The Tasmanian Association for the Gifted (TAG)
- The Australian Association for the Gifted and Talented (AAEGT)
- The World Council for Gifted and Talented Children (WCGTC)
- Victorian Department of Education
- Department of Education, Australia
- Australian Congress Library
- Victorian Library
- Tertiary Institutions (Victoria)
- Independent Schools (K-12)
- Public Schools, Victoria (K-12)
- International Members